



## **Cover Feature Agreement**

We welcome you to shine as our Cover Feature in an upcoming issue of Purpose Driven Women! Thank you for your inspiration and contribution to a better world. We appreciate you and look forward to featuring you and your work on the cover of Purpose Driven Women Magazine.

The Cover Feature Package includes a 30-minute recorded Zoom video interview customized to your needs, whether that is to get more followers or to increase sales for your business. Additionally, the Zoom video interview will be published on our NEW YouTube channel and in our digital and print magazine. You will also get a copy of the printed magazine as an added bonus and to thank you for being an inspiration and sharing your light with our readers.

We are so excited to work with you! Imagine a world where every woman knew exactly why they were created and despite their economical background, past failures and mistakes, trials and tribulations they all knew they had everything needed to be who God created them to be. Our Vision is to create an international publication that creates unification and connection amongst women from different walks of life, giving them an opportunity to uplift each other by sharing their story. We are honored you are going to be our Cover Feature in an upcoming issue.

In service to the Vision, Purpose Driven Women Magazine's Mission is to spread the good news of Jesus Christ while encouraging women to connect to their purpose. We give everyday women a voice and platform to share their story of how they overcame hardship through faith, in the end giving God the glory. We provide support to women on their purpose journey by providing inspiration through testimonies, tools, resources, and informative articles that help them to discover and become all that God



created them to be. Please consider how your experience aligns with our Vision and Mission. We look forward to interviewing you.

The following Process, Terms and Guidelines will ensure that your article will be able to be published quickly and will be in alignment with Purpose Driven Women Magazine. We take pride in our contribution to the world through Purpose Driven Women Magazine and care about our reader's experience so please take the time to honor these Terms and Guidelines when you submit your article to us.

After you've reviewed the Terms and Guidelines below please sign and date this Cover Feature Agreement document acknowledging that you agree to these Terms and Guidelines and follow the steps on page 1 to move forward to getting published as the Cover Feature.

You can always reach us at \_\_\_\_\_ should you have any question. We look forward to illuminating you as our Cover Feature and thank you for shining your light in the world.

Sincerely,

Kimi Johnson, Founder

Purpose Driven Women Magazine



## **Process**

The process to become our Cover Feature is as follows:

1. Agree to these Terms and Guidelines by reading and submitting the Cover Feature form.
2. Submit the Cover Feature Form
3. Pay the \$500 fee electronically through the payment link on our website ([pdwmag.com](http://pdwmag.com))
4. If approved a representative from PDWM will follow up with you to set your interview time and discuss your article, and give you a timeframe for when the Cover Feature issue will be published.
5. If unapproved, a representative from PDWM will follow up with you explaining why and issue a refund.
6. Be published as the Cover Feature on an upcoming Purpose Driven Women Magazine!



## Terms

1. **Compensation:** Beyond the satisfaction of contributing to PDWM's Vision and Mission, there is no compensation (monetary or otherwise) for being the Cover Feature for an upcoming Purpose Driven Women Magazine (PDWM) issue.
2. **Fee:** The fee for the Cover Feature is \$500.00 and includes a Zoom interview featured on PDWM's YouTube Channel, being featured as the Cover Feature in an upcoming issue, and a print copy of the issue.
3. **Copies:** PDWM will not return materials once submitted. Please submit copies or keep copies if submitting original materials to PDWM.
4. **Discretion to Publish:** PDWM has the sole discretion to decide what to publish for the Cover Feature and when the Cover Feature will be published.
5. **Editing:** Once the Cover Feature article has been composed PDWM will send the article to the Cover Feature for approval or to request edits. Once one round of edits have been completed the Cover Feature gives PDWM all rights to the final edit (including editing grammatical errors, length, or content) and publish or print the Cover Feature without the Cover Feature's review and approval beyond the one round of edits.
6. **Final Materials:** The Cover Feature affirms that the materials have been reviewed and edited by the Cover Feature prior to the final submission to PDWM and no changes will be accepted by PDWM after submission.
7. **Publishing Time:** PDWM has the sole discretion over when to publish the Cover Feature's article and will update the Cover Feature prior to publishing.
8. **Non-exclusivity:** The Cover Feature is expressly free to perform services for other parties while contributing the Cover Feature information PDWM.



9. **Limitations:** The Cover Feature must be aligned with the Vision and Mission of PDWM and PDWM has the sole discretion to decline the Cover Feature and will return the fee should PDWM decide there isn't alignment.
10. **PDWM Graphics and Photos** – At PDWM's sole discretion and without review or approval by the Cover Feature, PDWM may use other photos and graphics when publishing the Cover Feature.
11. **Restrictions:** Material containing foul, derogatory (including racially derogatory), or threatening language, photographs, artwork or other media will not be published and may be referred to law enforcement at the sole discretion of PDWM.
12. **Original Content:** The Cover Feature warrants that the materials submitted are the Cover Feature's original materials, the materials are accurate, and the materials do not infringe on any copyrights or trademarks.
13. **Deadlines:** Any deadlines stated by PDWM will be honored to the best of the Cover Feature's ability and the Cover Feature will notify PDWM immediately should the Cover Feature believe the deadline may not be reached. If deadlines are not met PDWM reserves the right to reassign the Cover Feature Interview to another cover.
14. **Assignments:** PDWM agrees not to sell or assign the Cover Feature's materials to any other company without written permission.
15. **Cover Feature Contributions:** Purpose Driven Women Magazine, Inc. (PDWM) publishes true stories about people who have attained a goal, overcame an obstacle or connected to their purpose by trusting in their faith. We typically accept stories that are written in first-person narrative from a spiritual perspective that other women can apply to their own life.  
  
Emphasis is on one specific event rather than an entire life story. The interview should only include as many people needed to tell the story.

- a) Interview responses must be based on facts and phrased in a way the reader can clearly understand.
- b) Our interviews focus on the positive outcome so readers can be encouraged and motivated.
- c) Interviews are typically around 800-1000 words.

16. **Conflict Resolution:** Should there be a conflict between PDWM and you, the Cover Feature Star, you agree to engage the conflict using faith and understanding before resorting to litigation. Conflict points to areas of necessary change and unmet needs and doesn't mean the end of our relationship or that one person has to win and one person has to lose. We can get back into alignment and continue to work together. You agree to engage with PDWM using this process prior to filing a lawsuit:

- a) Addressing Change and Engaging Disagreement (ACED) Conversation. One party initiates the ACED Conversation by sending an email to the other party typing "ACED Conversation Request" in the subject line. The body of the email will outline the situation without using judgmental or evaluative language, detail how they wish the situation to be handled, and request an in-person or video meeting within the next ten (10) days. The other party will reply within three (3) days by emailing three dates and times for the meeting so they can find one that works for both parties. The parties will meet to discuss: what happened, who was impacted and how, what needs are being met and not being met, what changed, what needs to be done to make things as right as possible, what needs to be done to make sure this doesn't happen again, and anything else that needs to be discussed. An agreement will be co-created to provide a way for us to get back into alignment or to transform our relationship. If an agreement isn't reached or honored, the parties agree to the Mediation step below.
- b) Mediation using a NVC-trained Mediator. Costs for the mediation will be split evenly between PDWM and the Contributor. NVC Mediators can be located through [Mediateyourlife.com](http://Mediateyourlife.com). If an agreement isn't reached, the parties agree to the Non-binding Arbitration step below.



- c) Non-binding Arbitration. The parties will mutually agree to an Arbitrator using the Florida Circuit-Civil Mediator Society list of Arbitrators. Costs for the arbitration will be split evenly between PDWM and the Contributor.

**We each acknowledge and agree that the provisions of this section may be enforced by any Court of competent jurisdiction, and the party seeking enforcement shall be entitled to an award of all costs, fees and expenses, including reasonable attorneys' fees, to be paid by the party against whom enforcement is ordered.**

## **Written Interview Submission Guidelines**

The following Guidelines must be followed for the Cover Feature article to be accepted.

1. **Interview submission.** All articles must be submitted in a Microsoft Word document, as follows:

- a) Font: Times New Roman
- b) Font Size: 12
- c) Spacing: Single
- d) Margins: 1-inch
- e) Indentation: None
- f) Use a space after each paragraph.
- g) Keep in mind that you are interviewing for a worldwide audience.
- h) Use one (1) space after each period.
- i) Where possible, use bullet points when creating your article. Some readers do not read word-for word but scan for information.
- j) For Scripture references, the King James Version (KJV) or New King James Version (NKJV) can be used freely, without permission. You may need permission to use other versions. For example, “Make a joyful noise unto the Lord, all ye lands.” Psalm 100:1 (KJV). In addition, use upper case for the first letters in the words Scripture and Bible.
- k) When indicating a pause (...), use a space after the word before the pause. For example: She said, “Praise looks good ...”
- l) Thoughts should be written in italics. For example: Praise looks good on you, she thought. You can also use - she pondered, or she deliberated, instead of thought. Use italics if it is obvious that the character is thinking.
- m) Select a point of view and stick to it. Point of view is the mode of narration that a writer employs to let readers “hear” and “see” what is taking place in a story, poem, article, essay, etc. Point of view is divided into three voices, or three groups of pronouns known as 1st, 2nd, and 3rd person.

2. **Graphics and Photos Submission.** For materials other than written materials, the following requirements must be met: For materials other than written materials, the following requirements



must be met: All photos must be high resolution (at least 300 dpi). Preferred video links include YouTube, Facebook, Vimeo, and Instagram.

Thank you for your interest in contributing to Purpose Driven Women Magazine and sharing your inspiring story! We are proud that we can showcase you as our Cover Feature and honor your contribution to the world.

By submitting the Cover Feature form, I acknowledge that I will abide by the Terms and Guidelines and agree to this Cover Feature Agreement.